



Cost vs Overall Value

Ever wonder what the true cost of the foam coming out of the end of your nozzle is? The biggest mis-conception we face when it comes to NovaCOOL is how much it actually costs to use it. Once you've fully analyzed and used this product, you will come to the same conclusion that we have :

NovaCOOL gives you the Biggest Bang for the Buck!

Many Departments will never realize this fact. They will take a pass on NovaCOOL because of its higher per gallon cost than other foams in the Class A market. An "apple to apples" comparison has repeatedly demonstrated that due to its low concentration of 0.4% for Class A fires and 0.5% for Class B fires, the dramatic decrease in amount of water required and the low clean-up costs associated with its use, NovaCOOL has a clear edge in being a more economical foam. On top of all the above, NovaCOOL is environmentally friendly, causing no adverse affects to the community.

The determining factor when looking at the cost of foam is the cost of the finished foam, where it comes out the end of the nozzle. NovaCOOL averages less than 16 cents per gallon! No other foam at any other proportioning rate can be delivered at such a low cost.

If your department is using Class B AFFF and AR-AFFF, eliminating these costs by using NovaCOOL in their place, we are confident that you will see a huge savings in your foam costs. Field testing against these traditional products has shown a dramatic difference in the amount of foam and water required to extinguish the same types of fire.

If you are already using Class A and Class B foams, then all you need to know is how to set the percentages on your delivery systems - .4% for Class A fires and .5% for polar solvents in Class B fires. High expansion nozzles, foam tube and CAFS systems add another level of efficiency but are not mandatory.

So Why Novacool UEF?

1. Dramatic and immediate COOLING of the fire site!
2. 70% faster extinguishment of the fire!
3. 90% lower water usage!
4. Most cost-effective fire suppressant on the market!
5. Extinguishes A, B, D and K fires and 3D fires; cools, blankets, and emulsifies surfaces; eliminates possibility of re-ignition.
6. Usable with eductors, injectors, CAFS, or batch mixed; non-corrosive: no adverse effects on tanks, pumps, valves, and portioning equipment.
7. Works effectively when mixed with fresh, brackish, or sea water; eliminates run-off and water damage.
8. Non-toxic, biodegradable, UL Listed.
9. Manufactured entirely in the U.S.A.



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